



Featured Company



Featured Company



Real Visibility - live, continuous VI and VDI performance monitoring

FREE TRIAL



Featured Company



Featured Company



HOME NEWS ARTICLES MEDIA VIRTUAL-THREAD DIRECTORY RESEARCH IT JOBS STORE ABOUT VSM

Sponsored link: **Dell AppAssure™ provides advanced data protection that unifies backup, replication and recovery in one software solution**

FindTheBest: VM Management | Cloud Computing | System Administration Software | Server Virtualization Platforms | Network Administration

Topics

- Virtualization
- Application
- Cloud
- Security
- Storage
- VDI
- Server
- Network

Nasdaq	4,214.15
▼ -0.73	-0.02%
S&P 500	1,843.83
▼ -4.55	-0.25%
Gold	1,238.90
▼ -3.50	-0.28%
Oil	94.30
▲ +1.63	+1.76%
10Y Yield	2.90
▲ +0.01	+0.40%

Enter Symbol

Quotes delayed 20 min



Jewelry and Watch Deals Sparkle at Catalogs.com for Online Holiday Shopping

PRWeb

Monday, December 3rd 2012



Internet stores like 1928 Jewelry, The Bradford Exchange and Stauer showcase both bling and savings for holiday gift givers and special occasion shoppers.

Fort Lauderdale, FL (PRWEB) December 03, 2012

Online jewelry stores enjoy robust holiday sales, despite shopping experts' general advice that Black Friday, Cyber Monday and Christmas gift givers avoid purchasing all that glitters or is gold. Visibility, exclusive deals, "flash" sales and the ability to browse the complete product line

can drive a blockbuster holiday season. Jewelry and watch sales are especially robust right before the holidays, but there is a year round love affair with everything that sparkles, according to traffic statistics at Catalogs.com.

Jewelry and watch retailers recently added to expand the shopping options at Catalogs.com include:

- **Stauer** – This well-known independent store features handsome men's and

Search VSM **Search** Advanced

JOIN THE CONVERSATION
EMC COMMUNITY NETWORK





TaxACT

Mama
says
you got
this...

START NOW!



taxact.com

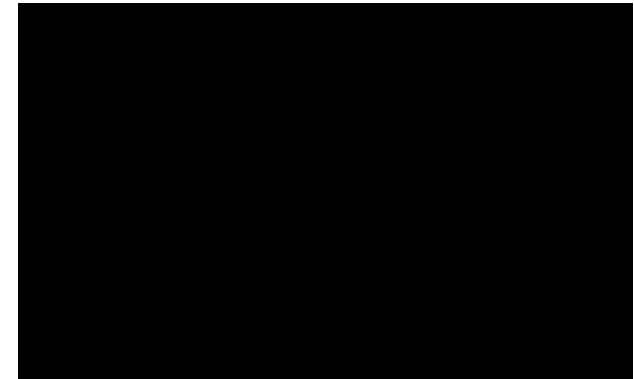
women's watches, fine jewelry and collectible treasures, including a \$20 off deal for Catalogs.com shoppers.

- Apples of Gold – Showcases religious jewelry, fine gold and silver wedding bands and personalized pendants with free shipping to motivate Catalogs.com shoppers.
- **The Bradford Exchange Jewelry** – Continues a tradition of beautiful hand-crafted and personalized women's and men's rings, watches, necklaces and other unique jewelry with attractive subscription and payment plans for collectors.
- **1928 Jewelry** – Inspires individual style with vintage feel jewelry and a distinctly modern edge that includes 20% savings for online shoppers at Catalogs.com.
- Amrita Singh Jewelry – Offers ethnic and art-inspired bangles, rings, earrings and statement necklaces, and 20% off all purchases exclusively for Catalogs.com shoppers:
- **MrWatch.com** – Specializes in designer men's and women's watches at highly competitive prices and offers free shipping exclusively at Catalogs.com.

“The number of jewelry and watch catalogs and online stores at Catalogs.com has grown by 60% in the last three quarters, and the jewelry category continues its outstanding performance, with quarterly increases in consumer traffic,” reports Leslie Linevsky, co-founder of Catalogs.com. “Website reviews, e-catalogs, consumer-friendly request forms for print catalogs and exclusive online savings provide business-building advantages for jewelry e-retailers, which is why an online presence is a winning proposition.”

Getting product in front of consumers is the single most important marketing objective for brick-and-mortar jewelry retailers. With 79% of consumers going online to research style, quality and pricing, and 76% of consumers visiting store websites to find discounts and coupons (Flieshman Hillard, 2012 Digital Influence Index), an internet presence is a key component of growing retail visibility, adds Linevsky.

“The big difference between Catalogs.com and a large shopping center is that large corporations often seem to “take over” a mall with multiple stores owned by the same company, selling the same merchandise at the same prices. **Jewelry retailers at Catalogs.com** give the shopper a diverse collection of both brand and niche retailers. We really offer the consumer a multi-faceted shopping experience,” says



Linevsky. "Jewelry retailers have great success building their unique identity online, and malls are definitely not the only place for consumers to purchase some bling for their finger - or their sweetheart's."

About Catalogs.com

Since 1996, shoppers have universally recognized Catalogs.com as a trusted premier shopping service, attracting more than 1,000,000 unique visitors each month. The comprehensive Catalogs.com website, newly launched Catalogs.com for iPad and Catalogs.com online catalogs feature over 740 major and specialty retailers and provide shopping access via web, iPad and mobile phone platforms.

Pages: [1](#) [2](#) [next >](#) [last »](#)



Trending

[Basis Technology Selected by Kobo to Support Japanese Language Processing](#)

Powered by [AddThis](#)

Easy Online Meetings

GoToMeeting® is the leader in simple, powerful online meetings. Start your free 30-day trial.



GoToMeeting
by CITRIX



[Home](#) [News](#) [Articles](#) [Media](#) [Virtual-Thread](#) [Directory](#) [Research](#) [IT Jobs](#) [Store](#) [Privacy](#) [About VSM](#)

Follow Us



© 2012 Virtual-Strategy Magazine - A Division of Cloud-Strategy, L.L.C.
318 South River Road • Bedford, NH 03110 • 1-877-847-8815

Hosted by [Linode.com](#)