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One winning Pinterest user will fill their closet on a \$500 Spring fashion shopping spree at Catalogs.com. Participants in the "My Spring Fashion Palette" Pin-to-Win contest simply pin their ten favorite shoe, jewelry, accessory and women's clothing catalogs from Catalogs.com, along with images of the colors that inspire their own Spring wardrobe purchases, on their own fashion Pinterest board.

"Everything from flowers to sunsets goes in this contest. Spring and Spring fashion are all about color," says Leslie Linevsky, co-founder of Catalogs.com. "Whether you go crazy for soft pastels, graphic black and white patterns, or dramatic emerald and fuchsia, Pinterest is the place to let your fashion muse run wild. We are excited to see what pinners are loving this season and what their inspiration is. We expect hundreds of contest entries."

The "My Spring Fashion Palette" fashionista-inspired Pinterest contest runs through midnight, April 21, 2013. The winner will be announced on April 23. A panel of judges selected by Catalogs.com will review the entries based upon creativity and

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originality. Contest rules are available on the Catalogs.com Pinterest page.

Fashion purchases are increasingly interactive, with user posts on social media sites like Pinterest and Facebook influencing style decisions. "Friends want to share the catalogs and online stores they love with each other through social sites. Social media users are looking for input on everything they are buying, from shoes to earrings," says Linevsky. "We love Pinterest for its strong visual appeal, which makes it the perfect place to create your own fashion statement."

About Catalogs.com

Since 1996, shoppers have universally recognized Catalogs.com as a trusted shopping and catalogs portal, attracting more than one million unique visitors each month. The comprehensive Catalogs.com website, newly launched Catalogs.com for iPad and Catalogs.com online catalogs feature over 740 major and specialty retailers, and provide shopping access via web, iPad and mobile phone platforms. Get social with Catalogs.com on [Facebook](https://www.facebook.com/catalogs.com) and Pinterest.

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






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