



FREE WEBINAR: Attracting a New Market with Subscription Management and Billing Solutions
THURSDAY, FEBRUARY 20, 2013, 2 P.M. ET

SPONSORED BY: hybris software An SAP Company vindicia Build Subscription Revenue

REGISTER HERE >>

MUSIC MOBILE VIDEO GAMES MARKETING DEALS LAW JOBS SOCIAL

TWITTER RSS FEED 11k
FACEBOOK LINKED IN Like

ANNOUNCEMENT Digital Entertainment World - February 2014 in LA

DMW Stock Index Markets Stocks Funds Sectors Tools
Overview Market News Market Videos Currencies International Treasury & Bonds
Ticker Symbol or Company Name Get Quote Search InvestCenter ▶
Recent Quotes ▶ My Watchlist ▶ Indicators ▶ Local Stocks ▶

Sponsored Financial Commentaries and Offers

Our toolkit helps you understand the essentials of estate planning.
Get our free kit.

HSBC Commercial Banking
Brazil Country Guide, brought to you by HSBC
Click Here

By: PRWeb

February 05, 2014 at 08:35 AM EST



Catalogs.com Launches Dynalog - Cutting-Edge Technology Changes Shopping Behavior

PRWeb
Meet Dynalog™

The patent-pending **Dynalog**, coined from "dynamic catalog," is the newest generation of digital catalog technology that is forever changing the way catalogs are created and used.

- Professor: Obamacare Worsens US Workers' Plight
- Economist: Obamacare Isn't a 'Job Killer'
- Live: Dick Morris on Newsmax TV, Watch Now

Catalogs.com's innovative technology is the most interactive, user-friendly and visually stimulating digital shopping format to be brought to market. Unlike the virtual catalogs of the last ten years which shrink down paper catalogs onto your computer screen, Dynalog produces web and mobile optimized digital catalogs with an eye-popping, beautiful display for browsing and shopping.

Over 160 online retailers have completed their beta testing of Dynalog and are now showcasing it to their customers. "Our retail clients have told us they do not want another online PDF catalog. Instead, they want to present their customers with a highly interactive shopping experience that both entertains and engages, and one that introduces shoppers to products they would otherwise never have found; that's discovery shopping. We've learned that with each flip of a Dynalog page, customers discover more, return more often, and most of all, buy more," states Catalogs.com President and co-founder Richard Linevsky.

Dynalog eliminates the time and prohibitively high expense of printed catalog production. The expense of printing a catalog two, four or six times a year is now gone. Catalogs.com's technology allows any e-commerce store to develop a Dynalog for any product line they choose, or quickly customize it for a special sale, holiday, or promotion. Retailers can create multiple versions of their Dynalog, delete those that are outdated, and replace them with newer versions within thirty minutes.

- ➔ [No College Degree? Earnings Gap Widest in 48 Years](#)
- ➔ [Boehner Passes Debt Bill With Just 28 GOP Votes](#)
- ➔ [Economist Reveals Why Wall Street Is Dumping Stocks](#)

What's This?

DMW100 Stock Index Movers

Nvidia Corp	16.68	+0.43 (+2.65%)
THE E.W. SCRIPPS COMPANY	18.82	+0.46 (+2.51%)
Scholastic Corp	33.75	+0.78 (+2.37%)
INTERPUBLIC GROUP OF COS.	16.93	+0.38 (+2.30%)
THOMSON REUTERS CORPORATION	34.41	-2.19 (-5.98%)
Sinclair Broadcast Group, Inc.	26.20	-1.66 (-5.96%)
LINKEDIN CORPORATION	193.29	-9.51 (-4.69%)
RACKSPACE HOSTING%2C Inc.	31.20	-1.45 (-4.44%)

▶ [View More DMW Index Companies](#)

"Clients are finding it extremely easy and effective to email their Dynalog to existing customers, add it to newsletters, and share it on social media platforms like Facebook, Pinterest and Twitter. The best part about Dynalog is that it delivers a far superior online shopping experience at a fraction of the cost of developing a PDF catalog," says Richard Linevsky.

Retailers that currently use Dynalog Include: [The Knot](#), National Geographic, [bebe](#), Sharper Image, TJFormal, Jos. A. Bank, Dell Computers, American Diabetes, Relax The Back, Bowflex, Plow & Hearth, and Leonisa, just to name a few.

[View Dynalog Samples](#)

What Clients Are Saying About [Dynalog](#):

"Plow & Hearth is already seeing a five (5) percent better conversion to sales with the Dynalog, and we are already finding that the engagement time is better with Dynalog than with our more conventional e-catalog. Dynalog gives us the ability to create a more casual, comfortable setting for the customer. We can easily make changes and edits on the fly, which we haven't been able to find in any other digital catalog." - Joshua Jones, Affiliate Marketing Manager for Plow & Hearth

"We love the functionality of Dynalog because it provides engagement. There are lots of tools out there, but Dynalog does it right so that shoppers can have fun with it. It's sticky; it allows them to interact with our brand and it leads them to our site, which results in conversion." - Sam Grossman, Director of Marketing for Sharper Image

"The ease of use and the interface is really great, very similar to a browsing interface, it's a very simple, easy flowing product page that links directly to our website." - Glen Mercereau, Director of Internet Marketing/Head of e-Commerce for Adam & Eve

About Catalogs.com:

Since 1996, shoppers have universally recognized Catalogs.com as a trusted shopping portal. The comprehensive Catalogs.com website and newly launched Dynalog dynamic catalogs feature over 740 major and specialty retailers, and provide shopping access via web, tablet and mobile phone platforms.

Read the full story at

http://www.prweb.com/releases/catalogscom/dynalog_digital_catalogs/prweb11554682.htm

PRWeb.com

"Without Toyota parts, your car is only part Toyota."
-Jan

ServiceCenters
Keep Your Toyota a Toyota

Find out more

DMW Index Stock News

[Rentrak Announces Top Ten Digital Movie Purchases & Rentals for Week Ending Jan. 26, 2014](#)

Provider: PR Newswire

[Invest in ETAH](#)

eternityhealthcare.com
New Technology
Advancements in
Needle-Free Injections.
Invest Now!



[8% Annuity Return Secret](#)

www.seniorannuityale...
Dont Buy An Annuity Til
You See Our Secret to
8% Guaranteed* For
Life



[Today's Highest CD Rates](#)

bankrate.com
Compare CD Rates
from FDIC Insured
Banks. Plus News and
Tips.



[View Today's CD Rates](#)

interest.com/CD_Rates
Find High CD Rates in
Your Area. Plus News,
Tips, Advice and More!



Comcast's \$2.2 Trillion Nightmare

Imagine what cable companies would do if everyone stopped watching...

Well, after some number-crunching, The Motley Fool determined that industry big wigs like Comcast would lose \$2.2 trillion! And tech moguls like Apple and Google are convinced that Comcast's nightmare scenario is approaching faster than you think...

Experts are calling it "The Death of Cable TV." All because 3 little-known companies could allow 99% of Americans to drop their cable bills - and bankrupt Comcast! Just enter your email:

Click Here, It's Free!

[Privacy/Legal Information](#)

Sponsored Links



CNNMoney's Free Portfolio Tool

One View of Your Stocks, Funds & 401K
cnnmoney.com



Buffett's Top 5 Stocks

Go here to get Buffett's Top 5 Stocks, plus his 16 latest buys, FREE
www.StreetAuthority.com



6 Stocks to Hold Forever

These 6 stocks put your retirement portfolio ahead of the income game.
WealthyRetirement.com/Forever-Stocks

Get up to \$500 plus

Trade commission free for 90 days. Free tools for advanced traders.
tradestation.com

[Buy a link here](#)

Related Tickers: LGF , RENT , SNE , TWX ,

Verizon Comments on NIST Cyber Framework

02/12/14

Provider: PR Newswire

Related Tickers: VZ ,

Platts Releases 2014 UDI Directory of Electric Power Producers & Distributors

02/12/14

Provider: PR Newswire

Related Tickers: MHFI ,

Comcast Corporation (NASDAQ:CMCSA) and Alexion Pharmaceuticals, Inc. (NASDAQ:ALXN) Added to Growing Stock Report's NASDAQ Gainers Watch List.

02/12/14

Provider: SBWire - Latest Pres...

Related Tickers: ALXN , CMCSA ,

NASDAQ Gainers Watch List: Trimble Navigation Limited (NASDAQ:TRMB) and Cisco Systems, Inc. (NASDAQ:CSCO) Added to Growing Stock Report's NASDAQ Gainers Watch List.

02/12/14

Provider: SBWire - Latest Pres...

Related Tickers: CSCO , TRMB ,

Vical Incorporated (NASDAQ:VICL) and Microsoft Corporation (NASDAQ:MSFT) Added to Growing Stock Report's NASDAQ Gainers Watch List.

02/12/14

Provider: SBWire - Latest Pres...

Related Tickers: MSFT , VICL ,

The Walt Disney Company Announces Startup Accelerator Program

02/12/14

Provider: Business Wire

Related Tickers: DIS ,

[Stock Market XML and JSON Data API](#) provided by FinancialContent Services, Inc.
Nasdaq quotes delayed at least 15 minutes, all others at least 20 minutes.
Markets are closed on certain holidays. [Stock Market Holiday List](#)
By accessing this page, you agree to the following
[Privacy Policy](#) and [Terms and Conditions](#).
[Press Release Service](#) provided by PRConnect.
Stock quotes supplied by Telekurs USA

New Nokia Lumia Icon available at 02/12/14

Microsoft retail stores

Provider: PR Newswire

Related Tickers: MSFT ,

NASDAQ Active Stock Watch List: 02/12/14

Paragon Shipping Inc. (NASDAQ:PRGN) and Apple Inc. (NASDAQ:AAPL) Added to Equity Profile Report's NASDAQ Active Stock Watch List.

Provider: SBWire - Latest Pres...

Related Tickers: AAPL , PRGN ,

Updates & Insights on Zynga Inc 02/12/14

(NASDAQ:ZNGA)

Provider: SBWire - Latest Pres...

Related Tickers: ZNGA ,

[▶ More Press Releases](#)

